

**MOVED! Women's and Misses' Sweaters**

to a spacious, sunlit section . . . directly in the centre front of the Fashion Floor. Come and see the attractive new displays of Sweaters and Scarfs.

**GIMBELS—SWEATER SALON—Third Floor, Broadway Side**

**Store Hours**

9 A. M. to  
5:30 P. M.

Gimbels New Telephone Number—Pennsylvania 5100

**Gimbel Brothers**  
37<sup>th</sup> ST.—BROADWAY—33<sup>rd</sup> ST.

Shop for  
Christmas  
Now!

**Luncheon in the Gimbel Restaurant**

is so pleasantly restful after a busy morning's shopping. The restaurant itself is so light and airy—the food—delicious!—the prices—consistently moderate. And have you tried the famous Gimbel Afternoon Tea?

**GIMBELS—RESTAURANT—Eighth Floor**

# Gimbels Surmount All Obstacles By Offering Greatest Christmas Stocks Ever

## An Unequalled November FUR SALE

**Furs Already Priced Below Present Value—  
Now at Extraordinary Price Advantages**

**THESE** are reserve stocks . . . only recently shown in the Fur Salon; furs whose peltry was expertly selected by the Gimbel Fur Chief . . . months before subsequent price-advances. And then fashioned into fur garments by foremost furriers of proven skill and artistry.

**A Half-Million Dollar Collection of Fine Fur Garments  
and Small Furs at Unprecedented Savings Invites  
All Who Are Interested in Fur Buying**

Lack of space permits mentioning no more than a few of these extraordinary bargains in furs.

**Marmot Coats, rich Kolinsky color, large** \$125.00  
self collar and cuffs, 33 inches long.

**French Seal Coat of lustrous fine skins,** \$185.00  
Skunk, Raccoon collars, ¾ length.

**French Seal Coats in a lovely ¾ length** \$225.00  
model, with very fine Beaver collar.

**Hudson Seal Coats, Trotteur model, with** \$265.00  
grey Squirrel collar.

**Hudson Seal Coats, ¾ length, Beaver col-** \$355.00  
lar and cuffs.

**Grey Squirrel Choker Scarfs.** \$15.00  
**Dyed Skunk Animal Scarfs.** \$24.50  
**Natural Skunk Collarette.** \$55.00

**Grey Squirrel  
Trotteur Coats**  
of clear Selected Skins,  
\$285.00

**Taupe Lynx Sets**  
Large Animal Scarfs and  
Melon Muffs,  
\$75.00

**Hudson Seal Coats, ¾** \$369.00  
length, with fine Skunk collar and cuffs.

**Hudson Seal, full length** \$485.00  
Coats, with large Beaver collar and cuffs.

**Moleskin Trotteur Coats, with large self** \$265.00  
collar and cuffs.

**Moleskin ¾ Length Coat, beautiful flare** \$375.00  
model.

**Natural Mink Full Length Coat, self col-** \$845.00  
lar and cuffs.

**Beaver Muffs** \$45.00  
**Mink Muffs** \$45.00

**Taupe Wolf**  
Over large size Double Fur  
Scarfs, \$29.50

**Grey Squirrel  
Large Melon  
Shape Muffs**  
\$29.50



Cross  
Fox  
Scarfs,  
\$125.00

Cross  
Fox  
Muffs,  
\$125.00

## 186 More of Those Beautiful Dresses

At Far Less Than the  
Importer's Cost to Produce  
in Copy of the Original

**\$26.50**

More of those handsome Wool Jerseys . . . Cord de  
Laines . . . Peau de Laines . . . Fibre-Woven Tricolaines

**THESE** are the knitted woolen materials of fashion . . . so expensive . . . so beautiful! Women who are wearing a dress of any of them . . . know the smallest price at which such a gown may be had.

The importer who copied them from Paris models . . . is as well known in Paris as in America.

**Each Dress Is a Costume**

The embroideries . . . lavishly done . . . are worked with discrimination . . . and extreme elegance. Can you fancy embroidered tricolaine used as trimming? Wool picked out in gold thread tracery.

In the 186 dresses are at least fifteen distinct models, and every color in fashion's Autumn range. Sizes 34 to 44 are represented. We suggest coming early in the day.

**GIMBELS—WOMEN'S DRESS SALON—Third Floor**



At  
\$26.50

## A Great Big Sale of Great Little Coats

For Kiddies,  
2 to 6 **\$13.50**

A Special Purchase of Samples and Surplus Stock of  
One of the Best Makers of Coats for Little Children

Splendid little Coats—practical enough for school wear—pretty enough for best—adorable enough for the adorable kiddies who will wear them.

**This is a Memo for Mother and the Kiddies:**

Materials—Mixtures, Silvertone, Trimmings—Belts, pockets, buttons, plain and fur collars. Broadcloth, Chinchilla, Corduroy, Zibeline, Novelty Fabrics. Linings—Sateen, Silk, Flannel.

**GIMBELS—BABY SHOP—Second Floor**

## Dress Trimmings

**At Half—  
and Less  
25c to \$1.50**

... Embroidered Bands  
... Motifs  
... Silk Fringes  
... Girdles  
... and other odd  
pieces, one or two of a  
kind.

The Gimbel Trimming Shop has accumulated a variety of desirable remnants during these heavy-buying months. Among them Milady will find many of those dashing little touches that "make" a gown—"create" a hat or "fashion" a charming Christmas Gift. And now—when Madame's need is greatest—the Trimming Shop gives these pretty things marching orders—glad of a chance to offer beauty at very little prices.

**GIMBELS—Main Floor**

Buy Christmas-Gift Furs Now

**GIMBELS—FUR SALON—Third Floor**

## The Store of a Million Gifts

offers a Complete Stock of

## FINE FURNITURE

So suitable for the practical gifts that every one wants to receive this year, when the High Cost of Living makes it so difficult for the average person.

There are, literally, hundreds of chairs, tables, desks, bookcases, day beds, sewing cabinets, tea wagons, and other separate pieces, that are so suitable to give as gifts.

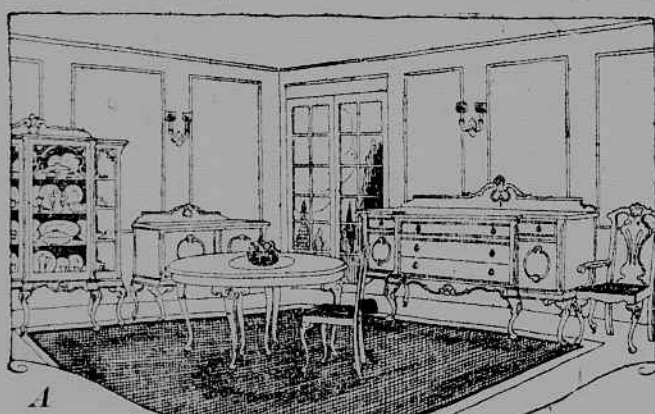
**For Example**

A Dining Room Set for Your Family will be a delightful gift that you yourself will use the year round—Now isn't that a thrifty thought?

Here is a Fine Set of 10 pieces at \$790.00, created in the graceful style of Louis XV., of glowing American walnut, exquisitely finished. Seats of chairs are in dependable blue haircloth.

**Illustrated A.  
or this group**

Gate Leg Table, top 38 in. x 48 in., \$45.00  
Small Chairs, with rush seat; each, \$20.00  
Arm Chair, with rush seat; each, \$24.00



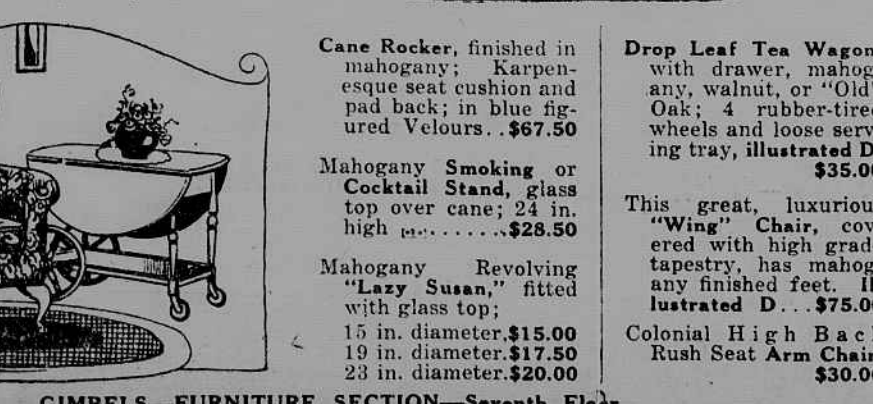
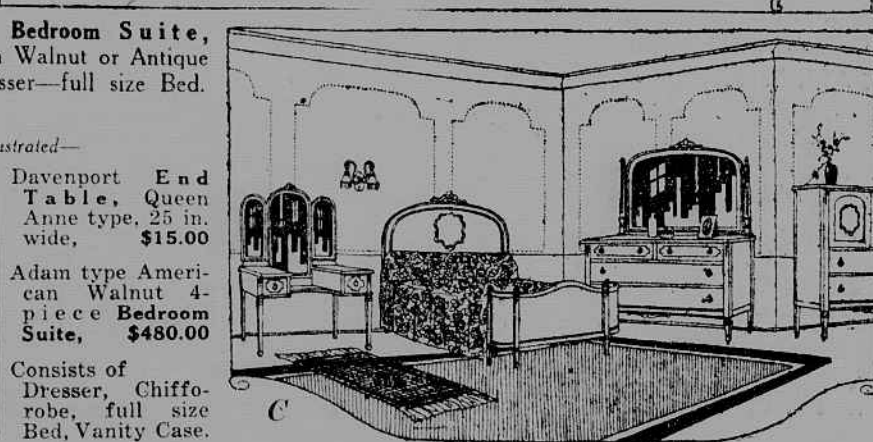
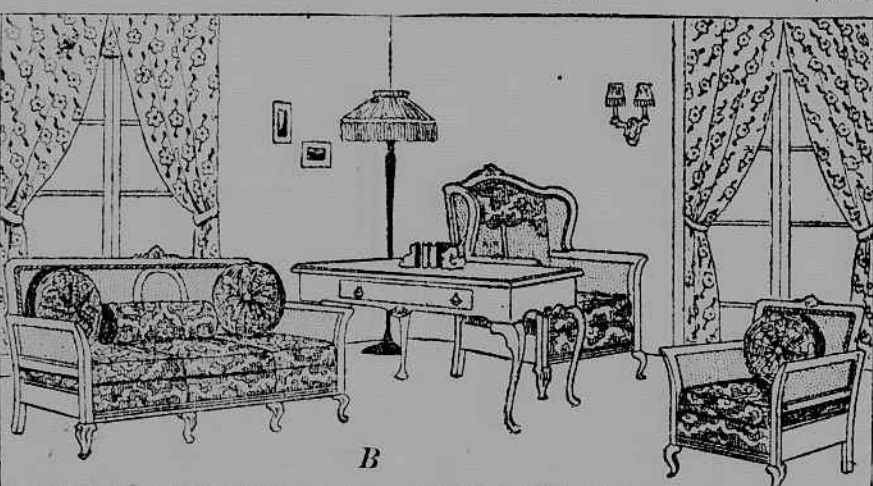
3-piece Cane Living Room Suite, \$425.00, loose cushion seats. Pillows and bolster roll covered in Verdure Tapestry. **Illustrated B.**

Queen Anne type Library Table, \$40.00. American Walnut or Mahogany top, 42 in. x 26 in., with drawer. **Illustrated B.**

Adam type 4-piece Bedroom Suite, \$360.00. American Walnut or Antique Ivory, 48 in. Dresser—full size Bed. **Illustrated C.**

Tapestry 3-piece Livingroom Suite, Queen Anne type, spring arms, loose cushion seat, \$330.00

Davenport, 84 in. over all, \$175.00  
Arm Chair, \$80.00  
Wing Chair, \$75.00



Cane Rocker, finished in mahogany; Karpenesque seat cushion and pad back; in blue figured Velours. \$67.50

Mahogany Smoking or Cocktail Stand, glass top over cane; 24 in. high. \$28.50

Mahogany Revolving "Lazy Susan," fitted with glass top; 15 in. diameter, \$15.00  
19 in. diameter, \$17.50  
23 in. diameter, \$20.00

Drop Leaf Tea Wagon, with drawer, mahogany, walnut, or "Old" Oak; 4 rubber-tired wheels and loose serving tray, illustrated D. \$35.00

This great, luxurious "Wing" Chair, covered with high grade tapestry, has mahogany finished feet. **Illustrated D.** \$75.00

Colonial High Back Rush Seat Arm Chair, \$30.00



\$350.00

Opportunely with the Opening of the Opera Season and Horse Show—A Showing of

## Magnificent Evening Wraps

Reproductions of Wraps by Cara, Bernard, Premet, Jenny and Lanvin of Paris

**WRAPS** upon which each creator has lavished the fullness of his imagination—evolving grandeur softened by loveliness . . . distinction contrasted with femininity.

Each creator has had in mind an ideal . . . so that the varied wraps are as ready a complement to a distinct personality as a rare jewel to its setting.

Wraps of Imported Brocades—Silk Duveltyne—Fibre Brocades—Creme Silk Brocades—Combined with Such Furs as

Natural Skunk—Black Lynx—Beaver—Hudson Seal—Lucille Kit Fox—French Seal—Flying Squirrel

Holding Values Most Exceptional at **\$145 to \$350**

A Special Showing of Vivid-Toned Plush Evening Wraps at \$79.50  
**GIMBELS—WOMEN'S COAT SALON—Third Floor**

## 1,000 Yards Black Chiffon Velvet

40 in. wide

\$8.00 yd.

Superb

## A Sale Worthy of Gimbel Traditions

Those who buy regularly from Gimbels know that this is extraordinary quality, for no other sort of fabrics come into this famous Section. These persons also know that such wonderful velvet will not be long in going to its new owners; so come early and be served quickly.

## French Silk-and-Metal Brocades at \$18.50 yd.

are in more than 50 combinations of colors. If you have not seen these already you certainly should give yourself this pleasure. Fine for Gifts.

**GIMBELS—SILK SECTION—Second Floor**

## Table Cloths, Napkins, Towels, Decorative Linens

Play Important Parts in Thanksgiving Preparations: Many of These Are Priced Under the Market

Pure Irish Linen Damask Table Cloths, with Napkins to Match, \$11.25 a Set.

Boxed in sets of one cloth, 68x68 in., and 6 napkins, 22x22 in.

Pure Scotch Linen Satin Damask Luncheon Sets, \$12.25 a Set.

Soft finish—laundered and boxed ready for use or gift-giving. Set consists of Cloth 58x58 in. and 1 dozen Napkins 18x18 in.

75 Dozen Pure Irish Linen Satin Damask Napkins \$9.00 a doz.

Extra heavy and very durable; 24x24 in.

Superfine Double Satin Damask Table Cloths, with Napkins to Match.

Cloth—Size Range 2x2 yards to Banquet Size, 24x26 yards. Price Range, \$12.00 to \$55.25.

Napkins—Size Range, 22x22 in. to 27x27 in. Price Range, \$12.00 to \$19.50.

Extra Fine Pure Irish Linen Double Satin Damask Table Cloths, with Napkins to Match.

Cloth, 2x2 yards, \$8.50.  
Cloth, 2x2½ yards, \$10.75.  
Cloth, 2x3 yards, \$12.75.  
Napkins, 22x22 in., \$10.25 a doz.

**GIMBELS—LINEN SHOP—Second Floor**

Real Mosaic Afternoon Tea and Luncheon Napkins, \$18.50 a doz.

Real mosaic hand-embroidered edges and mosaic embroidered corners on fine round thread Irish Linen, 14x14 in.

19-Piece Real Chinese Hand-embroidered Luncheon Sets, \$22.50 a Set.

Hand scalloped with beautifully hand-embroidered centres on fine round thread French Linen. Set consists of 6 Five-Inch Doylies, 6 Seven-Inch Doylies, 6 Ten-Inch Doylies, 1 Centre-Piece, 27 in.

13-Piece Real Madeira Luncheon Sets \$5.50 to \$14.50.

Hand scalloped with hand embroidered centres on a very fine grade of round thread Irish Linen.

Real Madeira Afternoon Tea and Luncheon Napkins \$6.50 to \$13.50 a doz.

Hand scalloped with charming hand-embroidered corners on fine Irish Linen. Pure Irish Linen Tea, Glass, and Pantry Towels, \$7.75 a doz. Red or blue borders with name "Kitchen" or "Glass Cloth" woven in borders in red or blue; 23x33 in.



## Imported Swiss Underwear

Gimbels announce their readiness to fill orders for the famous "Swan" Brand of Swiss Knitted Underwear.

**Vests****Silk and Wool Mixed**

High neck and long sleeves, \$4.50, \$5.00.  
With low neck and short sleeves, \$3.75, \$4.75.  
With low neck—sleeveless, \$3.25 to \$4.25.

**90% Wool**

High neck and long sleeves, \$4.00, \$4.50.

**Corset Covers**

**Silk and Wool Mixed**  
High neck and long sleeves, \$4.00, \$4.50.

**Union Suits****Cotton and Wool Mixed**

High neck; long sleeves; ankle length; \$7.25, \$8.25.  
Low neck; short sleeves; ankle length; \$6.75, \$7.75.  
Low neck; sleeveless; ankle length; \$6.25, \$6.75.

**Cotton and Wool Mixed**

With high neck and long sleeves, \$3.50, \$4.00.  
With low neck and short sleeves, \$3.25, \$3.75.  
With low neck—sleeveless, \$3.00, \$3.50.

**Cotton and Wool Mixed**

High neck; long sleeves; \$8.50, \$9.50.  
Low neck; short sleeves; ankle length; \$7.75, \$8.75.  
Low neck; sleeveless; ankle length; \$7.25, \$8.25.

In Every Case—Lower Price Refers to Regular Sizes; Higher Price to Extra Sizes.  
**GIMBELS—UNDERWEAR SHOP—Main Floor**